

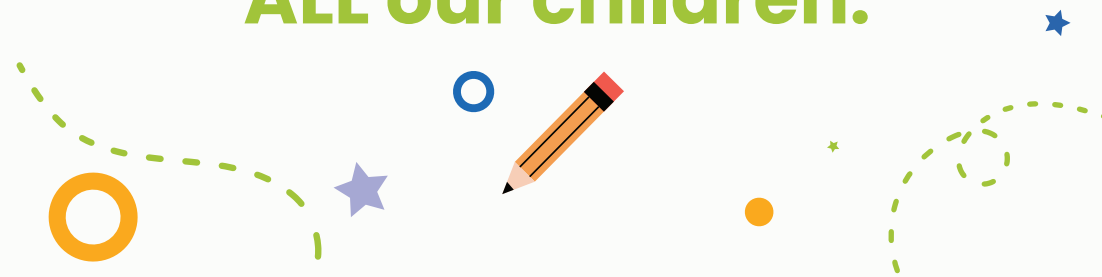


2023 Annual **REPORT CARD**





This is our work, and they are
ALL our children.



Letter from the CEO



Dear friend,

As I reflect on 2023, I am filled with gratitude and pride in the collective impact we have achieved together at Child Saving Institute (CSI). This year has been transformative—a year of growth, innovation and unwavering commitment to our purpose:

Championing what's best for each child and family.

One of the most significant milestones of 2023 was the progress made on our Campaign for Hope, which brought us to **98% of our \$46 million goal**. This incredible achievement is a testament to the generosity of our community and the shared belief in a brighter future for the children and families we serve. October's groundbreaking ceremony marked the beginning of an exciting new chapter, with expanded programs and services that will strengthen our capacity to meet the evolving needs of our community.

This year, we also embraced a renewed sense of identity with our brand refresh, redefining how we communicate who we are and why we do what we do. Our new purpose, promise and values guide every aspect of our work. This effort included launching a redesigned website to better connect families, donors and community partners with our services and mission.

Amid these organizational advancements, we continued to see the heart of our mission come to life through stories like Joe's. After arriving at our Emergency Shelter, Joe's determination and the support of CSI staff helped him graduate high school, honor his parents' sacrifices and envision a future he never thought possible. Stories like Joe's remind us of the resilience within the children and families we serve—and the power of a community that believes in them.

I invite you to explore this report to see the impact of our shared work. From programmatic enhancements to the lives transformed, these pages showcase the progress made and the hope we continue to cultivate.

On behalf of everyone at Child Saving Institute, thank you for your partnership, generosity and belief in our mission.

Together, we are creating spaces for healing, growth and brighter futures for children and families.

With Heart and Humanity,

Jaymes Sime, President & CEO

THE POWER OF BELIEF



When Joe arrived at Child Saving Institute's Emergency Shelter in the spring of 2023, he carried a heavy burden. Just months earlier, Joe had been in the Douglas County Youth Center, and now, as a high school senior, he was facing an uphill battle to graduate. The odds seemed stacked against him.

Re-enrolling Joe in Omaha Public Schools posed an immediate challenge. With the semester already halfway over, returning to his traditional school would leave him short on credits to graduate in May. Together, Joe and CSI staff found a solution: an Independent Studies program that would allow Joe to earn the credits he needed on time.

Joe's determination was clear from the start. He threw himself into his coursework, often asking his shelter tutor, "**Miss, are you ready to work?**" as soon as he returned from morning classes at the Teacher Administration Center. Day after day, he dedicated himself to his studies, pushing himself to get as much done as possible.

Even when faced with obstacles, Joe refused to back down. Independent Studies initially assigned him one class

at a time, but Joe knew he could handle more. He advocated for himself, passionately making his case until he was allowed to take two at once. He wanted to succeed—not just for himself, but for his family.

Joe's parents had **immigrated to the United States and never had the chance to graduate high school.** For Joe, earning his diploma was more than an accomplishment; it was **a way to honor the sacrifices his parents had made.** He was determined to show them—and himself—that he could achieve what once felt impossible.

Joe's dedication shone in every detail. When his English class required him to read *Lord of the Flies*, he requested a second copy so his tutor could read along with him, making sure he fully understood the material. He used his study breaks wisely, taking part in outings with shelter staff to the YMCA, the movies or basketball courts before diving back into his assignments.

Throughout this time, Joe dreamed of walking the stage at his traditional high school's graduation ceremony. He had spent three and a half years as a student there, and this milestone meant everything to him. When he worried it might not be possible, CSI staff advocated on his behalf. They helped Joe meet with his school's staff, who assured him that if he completed his classes and had his cap and gown, his dream would come true.

CSI didn't stop there. They encouraged Joe to think beyond graduation, planting seeds of hope for his future. During tutoring sessions, the shelter tutor talked to Joe about college—a possibility he had never

seriously considered. Joe was unsure at first, but when his tutor arranged a tour of Metro Community College, something shifted.

At MCC, Joe met with an advisor and asked thoughtful, detailed questions about business classes. He began to imagine **a future where he combined his love for cars with a business degree, allowing him to one day open his own dealership.** For the first time, Joe saw a future full of opportunities he

had never dreamed possible. With encouragement from the shelter tutor and CSI staff, their belief in him gave Joe the strength to believe in himself.

In the final days of his time at the shelter, Joe finished his last class.

“**For the first time, Joe saw a future full of opportunities he had never dreamed possible. With encouragement from the shelter tutor and CSI staff, their belief in him gave Joe the strength to believe in himself.**”

He was overwhelmed with gratitude for the support he had received, thanking CSI staff for standing by him every step of the way. And when his

Probation Officer later shared that Joe had indeed walked the stage at his high school graduation, the shelter team couldn't have been prouder.

Joe's journey is a testament to resilience, determination, and the power of a community that believes in

its youth. For Joe, graduation was more than a diploma—it was **a new beginning.** And thanks to the support of Child Saving Institute, he walked confidently into a future filled with possibility and hope.

Campaign for HOPE

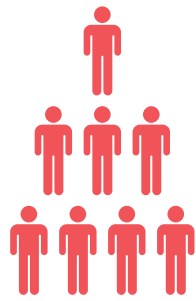
The momentum behind our **Campaign for Hope** continues to inspire and amaze. In October 2023, we reached a pivotal milestone by **breaking ground** on this project, and we celebrated this achievement with a groundbreaking event.

As we closed out 2023, we raised an incredible **\$44,841,947—an astonishing 98% of our \$46 million goal.**

This progress is a testament to the generosity and shared vision of our donors, community partners and stakeholders who believe in creating a brighter future for the children and families we serve.

While construction is underway, our focus remains steadfast on the **programmatic enhancements** and expansion that this campaign makes possible. From growing our **Early Childhood Education** programs to enhancing **Mental Health Services** and strengthening the **Emergency Shelter**, these developments will significantly broaden our capacity to meet the evolving needs of our community and beyond.

A YEAR IN REVIEW

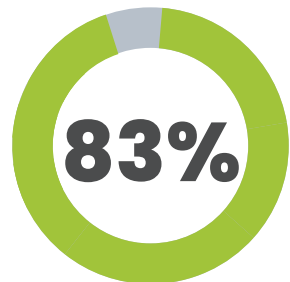
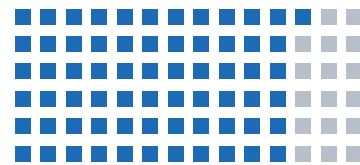


3,066

Omaha-metro children and families received life-changing services from Child Saving Institute (CSI)

66%

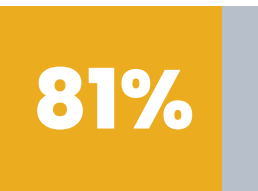
of families receiving services qualify as low income households



of mental health services clients reported improved mental health at discharge from CSI services.

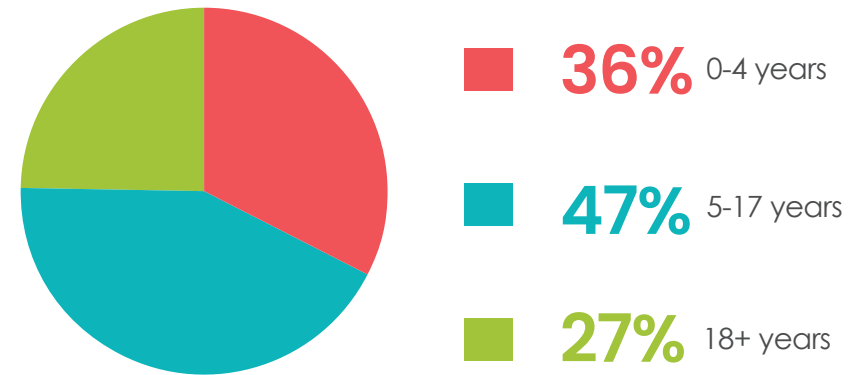
100%

of CSI's early childhood education students showed readiness on the Kindergarten Readiness Assessment.

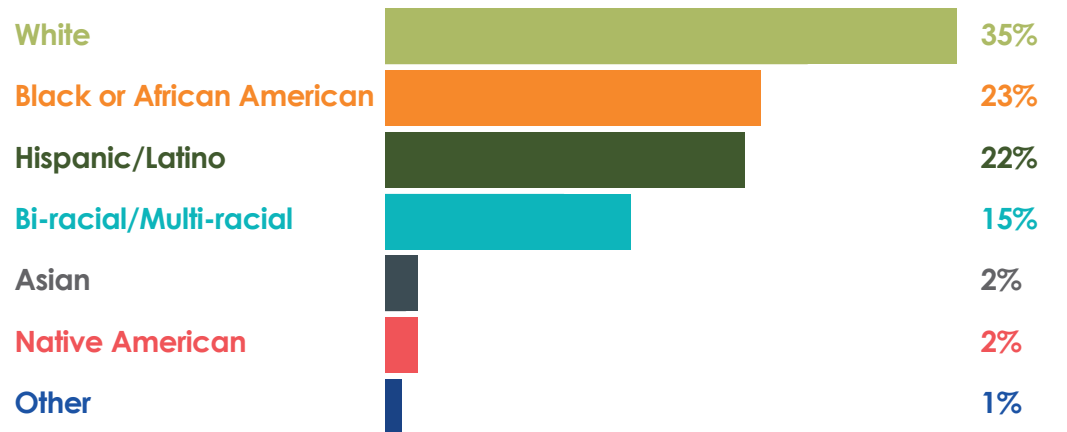


of the youth who temporarily resided in CSI's emergency shelter saw a therapist on a weekly basis to help address trauma and prepare for a successful departure.

Age of Children & Youth Served



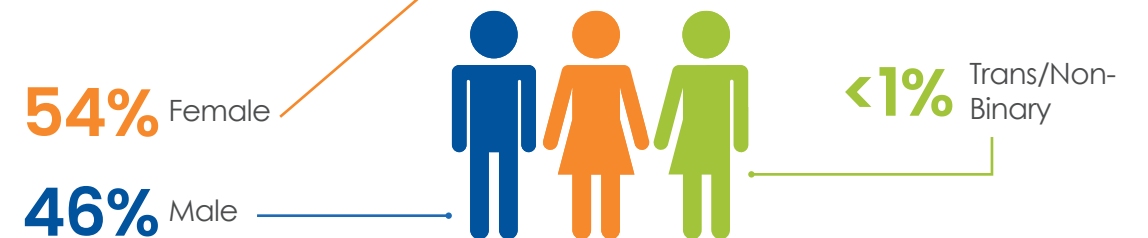
Race & Ethnicity



Household Income



Gender



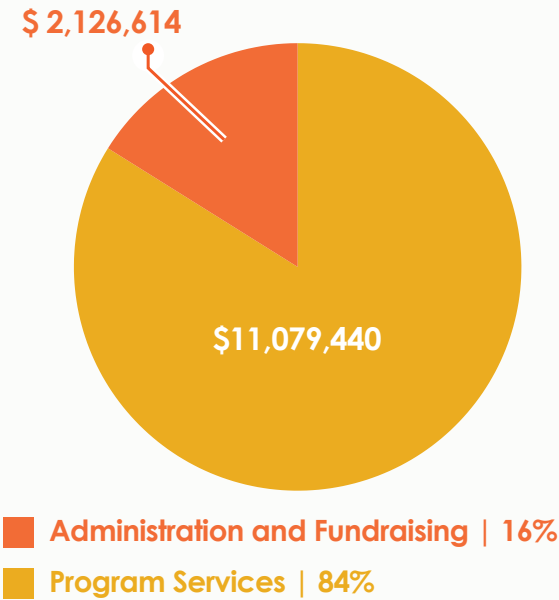
2023 FINANCIALS

Revenue by Source

Donor Contributions	\$5,530,926
Grants & Government Contracts	\$3,416,359
Program Service Fees	\$2,415,813
CSI Foundation	\$1,728,057
In-Kind Donations	\$90,378
Other Income	\$43,084
TOTAL	\$13,224,617

Operating Expenses

Total \$13,206,054



Operating Expenses in Dollars

Early Childhood Development	\$5,153,420
Thriving Families	\$2,679,539
Critical Response	\$1,695,654
Mental Health	\$1,550,827
Administration & Fundraising	\$2,126,614

A New Era of Purpose: CSI'S BRAND REFRESH

As Child Saving Institute (CSI) embarks on a new chapter with the exciting developments of our **Capital Campaign for Hope**, 2023 also marked a transformative year for our brand. With the expansion of our facilities and the evaluation of our programs and services, we recognized an opportunity to refine how we communicate who we are, what we do and why we do it.

Refining Our CORE MESSAGING

A key part of this refresh was enhancing our brand's core messaging to better align with our

mission. We transitioned from our previous mission, vision and values to **a new, succinct purpose, promise and set of values** that guide every aspect of our work.

Our purpose—**Champion what's best for each child and family**—defines our focus and direction, while our promise, **With Heart & Humanity**, reflects our commitment to empathetic and impactful service. Our values—**Humanity, Perseverance and Growth**—inspire us to lead with empathy, establish trust and encourage curiosity as we craft unique paths for every child and family we serve. Additionally, we categorized our programs and services to provide clarity on the extensive and impactful work happening at CSI every day.

A User-Centered WEBSITE REDESIGN

In **November 2023**, we launched a redesigned website that enhances user experience for our key audiences, including **donors, prospective employees and families seeking our services**. With intuitive navigation, engaging visuals, video elements and interactive features, the new site ensures visitors can easily access information and connect with CSI.

An Internal Rally Cry: MAKE SPACE

The brand refresh also brought about an initiative to unite our team under one powerful internal rally cry:

Make Space. This phrase, born out of focus groups and staff surveys, reflects a shared commitment across departments to make space for **growth, healing and collaboration**—for our clients and one another. Whether it's creating opportunities for clients to thrive or fostering a supportive environment for staff, "Make Space" embodies the heart of our mission.

As we move forward, this brand refresh positions CSI to better serve our community while staying true to our mission of **championing what's best for each child and family**. Together, we are making space for hope, growth and brighter futures.

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Our Purpose, Promise and Values



OUR PURPOSE

Champion What's Best for
Each Child and Family



OUR PROMISE

With Heart and
Humanity



OUR VALUES




Humanity and
Perseverance for Growth





Visit us at childsaving.org.

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