



2022 - 2024

Strategic Plan

Mission:

Responding to the cry of a child.

Vision:

All children have homes where hope is kindled and dreams can be achieved. This is our work, and they are ALL our children.

Values:

- Do what's best for kids.
- Never give up on a kid.
- We can always do more for kids.
- Kids deserve strong, healthy families.

We are...

- Strengthening Children.*
- Empowering Families.*
- Connecting Communities.*



Best Outcomes

Strive for the best outcomes for kids & families



Stellar Workforce

Invest in our stellar workforce



Proactive DEI

Coordinate proactive diversity, equity & inclusion (DEI) efforts



Financial Strength

Drive financial strength & stewardship of resources



Community Awareness

Strengthen community recognition & respect



Technology

Invest in the best technology & tools



Facilities

Develop first-rate facilities for kids & families